

Open Application for BIP – Tourism, Cultural Heritage, Storytelling, and the Art of Tour Guiding

We are excited to announce the start of the application period for the Erasmus Blended Intensive Program (BIP) on *Tourism, Cultural Heritage, Storytelling, and the Art of Tour Guiding* hosted by our partner university, *Alexandru Ioan Cuza University*, Romania.

A Blended Intensive Programme is a short-term physical mobility with an online part (virtual component).

More detailed information about the BIP-[HERE](#)

The BIP will take place between 14-20 July 2025 in Alexandru Ioan Cuza University, Iasi, Romania. There will be **a mandatory virtual part too.**

Requirements:

To be a student at Shumen University (undergraduate and graduate students).

English Language: Level B1

What do you get?

Erasmus grant: 79 euro per day (example: 5 days physical mobility + travel support about 200 euro)

ECTS credits: 4

Learning outcomes:

By the end of the programme, participants will be able to:

- Develop a deep understanding of tourism and tour guiding through both practical experience and theoretical insights.
- Explore tourism in EU peripheral areas, including policies related to Dracula tourism and the capitalization of communist heritage, supported by hands-on activities such as stone identification, weather forecasting for tour guides, and storytelling techniques.
- Enhance guiding skills through walking tour methods, body language training, and structured commentary, while engaging with cultural and ecological tourism experiences in Iași.

Application DEADLINE at Shumen University: 31.05.2025

Don't miss this chance to improve your language skills. Apply now! You can find the necessary documents [HERE](#):

The application is online, you can find the **APPLICATION FORM**: [HERE](#)

If you don't have a certificate, you can ask one of your teachers to evaluate your language proficiency and fill in the following form: LANGUAGE PROFICIENCY FORM FOR ERASMUS+ STUDENTS- [HERE](#)

For more information, you can contact the ERASMUS office at: erasmus@shu.bg.

Mobile phone: +359/88 484 4583/ +359/88 993 83 86